

Preliminary Program

**Massachusetts Smart Growth Alliance
Great Neighborhoods Summit**

June 23, 2011 | 8:00 am to 12 pm
UMass Boston, Campus Center Ballroom
100 Morrissey Boulevard, Boston, MA

8:00 Breakfast and Registration

8:30 Welcome and Context

Andre Leroux, Executive Director, MA Smart Growth Alliance

8:40 Opening Remarks

The Honorable Thomas M. Menino, Mayor of Boston

8:55 Metropolitan Issues and Collaboration Across Sectors

- George McCarthy, Director, Metropolitan Opportunities Program, Ford Foundation
- Richard Walker, Senior Vice President, Federal Reserve Bank of Boston
- Senior official of the Commonwealth of MA (TBA)

9:30 Break

9:45 Great Neighborhoods: Regional Change through Local Action

Ina Anderson, Partnerships Director, MA Smart Growth Alliance

10:00 Five Examples of Placemaking and Transformation in Greater Boston

- Rose Gonzalez, Deputy Director, Groundwork Lawrence
- Mayor Joseph Curtatone, City of Somerville
- Jeanne Dubois, Executive Director, Dorchester Bay EDC
- Lance Grenzeback, Planning Board, Town of Winchester
- Marcia Thornhill, Director of Real Estate, Nuestra Comunidad

11:00 Keynote Address: Creating “Place Capital”

Fred Kent, President, Project for Public Spaces

11:50 Closing Remarks

Melinda Marble, Deputy Director, Barr Foundation